

HOSPITALITY

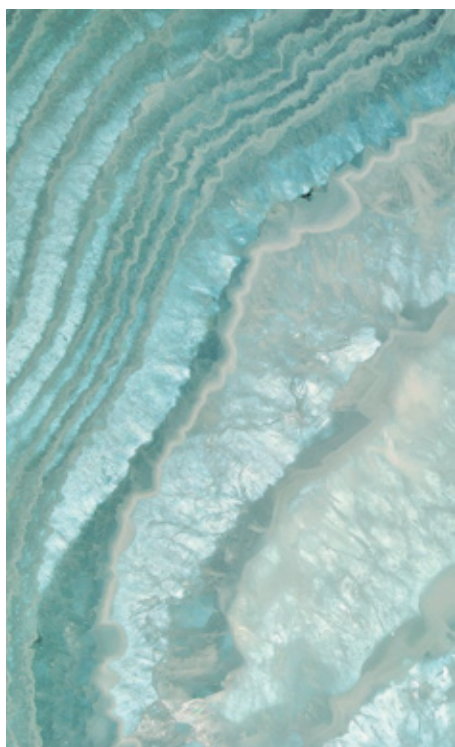


MODULAR CARPET TILE

Newspec®

- CARPET TILE
- EVT VINYL TILE
- DESOL™ ACOUSTIC UNDERLAY

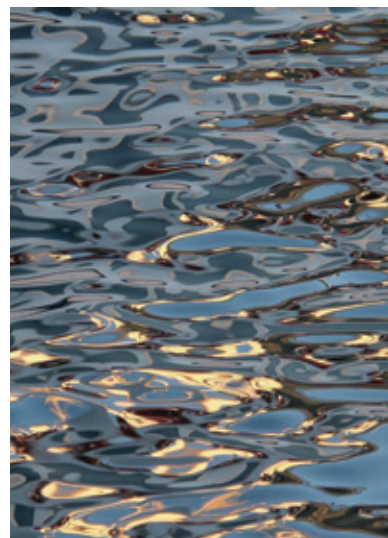
www.newspecfloor.com



DESIGN COMES FROM NATURE

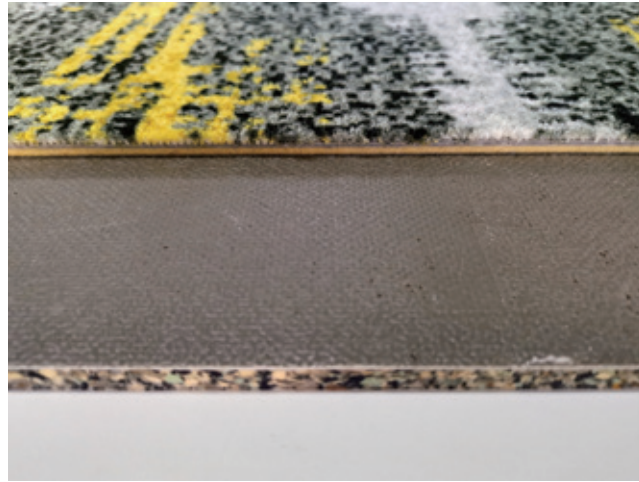
Capturing the essence of nature, embodying the existence of texture, enriching the life from experience. Take inspirations from life, and turn it into design. Create spatial balance with complex details and tones.

捕捉自然的本质，体现质感的存在，让生命从斑驳的剪影中得以丰富。从生活中汲取灵感，将想法转化为设计。以复杂的细节和音调创造空间平衡。



CARPET TILE · EVT VINYL TILE · DESOL™ ACOUSTIC UNDERLAY

● CARPET TILE + ACOUSTIC UNDERLAY



Impact Noise
Reduction

优良的隔音效果



Better Sound
Absorption

优良的吸音效果



Better Underfoot
Comfort

脚感舒适



Dimensional
Stability

尺寸稳定平整



Ease of
Construction

施工便捷



Antimicrobial
Backing

底背抗菌

能隔音、吸音到40分贝以下

Desol™ Acoustic Underlay provides excellent acoustic performance that reduce impact sound transmission to under 40 decibel as per test

● EVT VINYL TILE + ACOUSTIC UNDERLAY



● CARPET TILE + EVT VINYL TILE



了解你的受众
敢于去做出人意料的效果

Know your audience
and dare to do the
unexpected

好的设计是直觉的，也是功能性的，
同时传递美感。
好的设计是真正简约的，
了解受众身份，以及他们如何使用。
好的设计也是兼备深度和特点的，
它充满魅力，闪闪发光，
所以人见人爱。

Good design merges the
intuitive with the functional,
and finesses them with the aesthetic.
It's understanding
the importance of simplicity.



Be open to everything.
Find inspiration everywhere.
Be persistent.
Break rules.
Love and respect each detail.
Collect things with all senses.
Push your boundaries.

保持开放
保持好奇
保有恒心
打破常规
欣赏和尊重细节
用所有感官收集事物
追求自己的界限

Useful
Understandable
Timeless
Aesthetic
Simple



好的设计是为了客户定制的独一无二的方案。我们的目标就是客户的目标。我们的设计都有一个共同点，那就是创作好的设计，给人们带来笑容。

We believe that good design is distinctive and tailor-made for clients. We always aim to create a design that fits to the clients' intention. We like to design with a certain spin, to create a smile on people's faces, because we create something good.





EVT 地板



有用
易懂
永恒
悦目
简单



creating something so captivating and appealing
that everyone's going to want it for themselves.



We talk to many people and interrogate the problem before we find the solution that's going to be the one.

The ultimate idea for each problem starts from consumer insight.

Then explore various creative territories.

Be open and bring your client along on the journey...



在我们找到最终的解决方案以前，我们会用很长的时间跟很多人讨论，全面地问问题。每个问题的最终想法都来源于对消费者的洞察力。在此以后就要探索各种创作的可能性。在创作过程中，要打开你的眼界，与你的客户保持同步。



A good design is the combination of artistic expression and cool idea.



通过创意和精准的设计，让客户的产品拥有强有力和原创的表达。我们沉醉于创作富有创造力和精准的设计，让客户表现出感染力和原创力。

Our obsession is to bring with our clients creativity and accuracy so that they can communicate with power and originality.



It consists of clarity, sustainability and personal characteristics.

好的设计集美感与时尚感于一身，它清晰，可持续，个性化。

好的地毯设计让人沉迷，让人兴奋，
让每一位用户都有独一无二的瞬间。

Good carpet design is the one that can
seduce, excite and create a unique
moment for every user.

概念先行。

Concept first.



Design is all about having a fantasy.

简单 认真 自我地
去对待每一个设计方案
时间也是出好作品的关键

Whenever I initiate a project, I observe such
principles as simple, exact, staying true to myself.
Time is a key in releasing good designs.



Good work does
more than just work.





“ The ability to simlify means to eliminate the unnecessary so that the necessary may speak. ”
—— HANS HOFMANN

创作好设计的关键只有一点，
那就是在设计时，不要想着设计。

There is only one thing to do to make good design
Not to think about design when designing



好设计给人帮助，
或给人以愉悦。

“ Art is not only the eye, it is not the result of intellectual considerations.
Art is strictly bound to inherent laws dictated by the medium in which
it comes yo expression. In other words, painting is painting, sculpture is
sculpture, architecture is architecture. ”

—— HANS HOFMANN

创作好设计的关键只有一点，
那就是在设计时，不要想着设计。

There is only one thing to do to make good design...
Not to think about design when designing.



Good design is
design that either
helps or delights a user.





Work without borders.
Amalgamating genres.

Good Design is conceived through the balanced fusion of various elements.



It is necessary for designers to depict a scenario how design communicate audience and the environment.

All design should be great design, not just good. Great design should move people in new and exciting ways. It should be simple and engaging. It is the perfect harmony of form and function.

好的设计师懂得如何建立人与环境之间的沟通

好的设计简洁且能让人产生共鸣

并在形式和功能之间达到完美的平衡



SPECIFICATION

Multi-Level Loop	Textured Loop
Dye Method Digital Dye Injection	Dye Method Digital Dye Injection
Fiber Type 100% Newspec Certified Nylon Type 6	Fiber Type 100% Newspec Certified Nylon Type 6+Type 6.6
Pile Weight 19oz./yd(650g/m ²)	Pile Weight 19oz./yd(650g/m ²)
Backing Type ESC™ Cushion Back BVT™ Hard Back	Backing Type ESC™ Cushion Back BVT™ Hard Back
Total Thickness ESC™ Cushion Back 9.5mm BVT™ Hard Back 7.0mm	Total Thickness ESC™ Cushion Back 9.5mm BVT™ Hard Back 7.0mm
Flammability B1(C-st,t0)	Flammability B1(C-st,t0)
Tip Sheared	Cut Pile
Dye Method Digital Dye Injection	Dye Method Digital Dye Injection
Fiber Type 100% Newspec Certified Nylon Type 6	Fiber Type 100% Newspec Certified Nylon Type 6
Pile Weight 20oz./yd(700g/m ²)	Pile Weight 32oz./yd(1100g/m ²)
Backing Type ESC™ Cushion Back BVT™ Hard Back	Backing Type ESC™ Cushion Back BVT™ Hard Back
Total Thickness ESC™ Cushion Back 9.5mm BVT™ Hard Back 7.0mm	Total Thickness ESC™ Cushion Back 9.5mm BVT™ Hard Back 7.0mm
Flammability B1(C-st,t0)	Flammability B1(C-st,t0)

Newspec China
399 Yindong South Road,
Binhai Innovation Park,Ningbo

Newspec Australia
Suite C7/1-9 Pyrmont Bridge
Road Pyrmont NSW 2009

Newspec US
2930 Inland Empire Blvd.,
Ste 116, Ontario, CA 91764

纽斯拜珂酒店组合产品的优点 Newspec Hospitality Floor Covering Solution Advantages

方块地毯 CARPET TILE

- 可充分表现图案色彩的各种毯面风格，全方位支持客户个性化定制
- 良好持久的整体稳定性，高频率负重下不变形
- 两种独特底背与多种毯面风格，唯美搭配，个性十足
- 因具有出色的持久稳定性，可免胶使用
- 真正做到方块地毯易清洗、易更换等优秀特点，确保地毯整洁、始终如一

- Patterns and colors can be showed fully on different blanket faces, aming at customer individual requirements of customization
- Good dimensional stability, no deformation under high frequency load
- Two unique backings with a variety of blanket face styles to achieve aesthetics and personality
- Glue-free use installation due to its excellent durability
- Ease of installation, maintenance and replacement

EVT多层地板 EVT VINYL TILE

- 纽斯拜珂旗下的美国CHIC地板品牌，具有先进的地板开发制造能力
- 逼真的纹理，天然的颜色定能带来有效的环境价值
- 创新的VNLCORE结构，其卓越特点有出色的尺寸稳定性与地面附着性，
- 承载重量大，耐刮擦性强，防水，脚感舒适
- 锁扣集成，施工快速方便，安装效率大幅度提高

- AMERICAN CHIC, a brand of Newspec, which has strong R&D capability in flooring manufacture
- Vivid texture and nature color enhance the value of your environment
- Innovative VNLCORE structure, delivers high performance and durability in heavy commercial environments
- Excellent dimensional stability and ground adhesion, scratch Resistant, 100% Waterproof, more comfort
- Designed with locking edges, easy and fast installation

弹性隔音吸音垫 DESOL™ ACOUSTIC TILE

- 高密度PU材料，是纽斯拜珂酒店方块地毯、地板的优秀配套产品
- 具有显著的隔音吸音效果，能降低垂直冲击声到40分贝以下
- 明显提高脚感的舒适度
- 长期使用不会轻易坏变

- Excellent supporting products of carpet tile and EVT vinyl tile, the combination of 3 produts is the perfect set for hotel use
- High density PU material, has a significant sound insulation and absorption effect, can reduce maximum 40db of impulse
- significantly improve the comfort of the foot
- The quality will stand the test of long-term use

纽斯拜珂

拥有原创设计的国际团队

能快速响应客户的需求指令

准确的为客户提供个性化的设计方案

产品严格按照中国及国际标准生产规定执行

各项指标得到由国际权威部门认证的合格证书

获得美国CRI绿色认证，为LEED贡献加分产品

Newspec team is compose of international original designers, we respond quickly to customer needs, we provide the customers with accurate and personalized design.

Strict production process in regulation with Chinese National Standards & International Standards. Green Label Plus certified by The Carpet and Rug Institute to contribute points toward LEED building rating.

